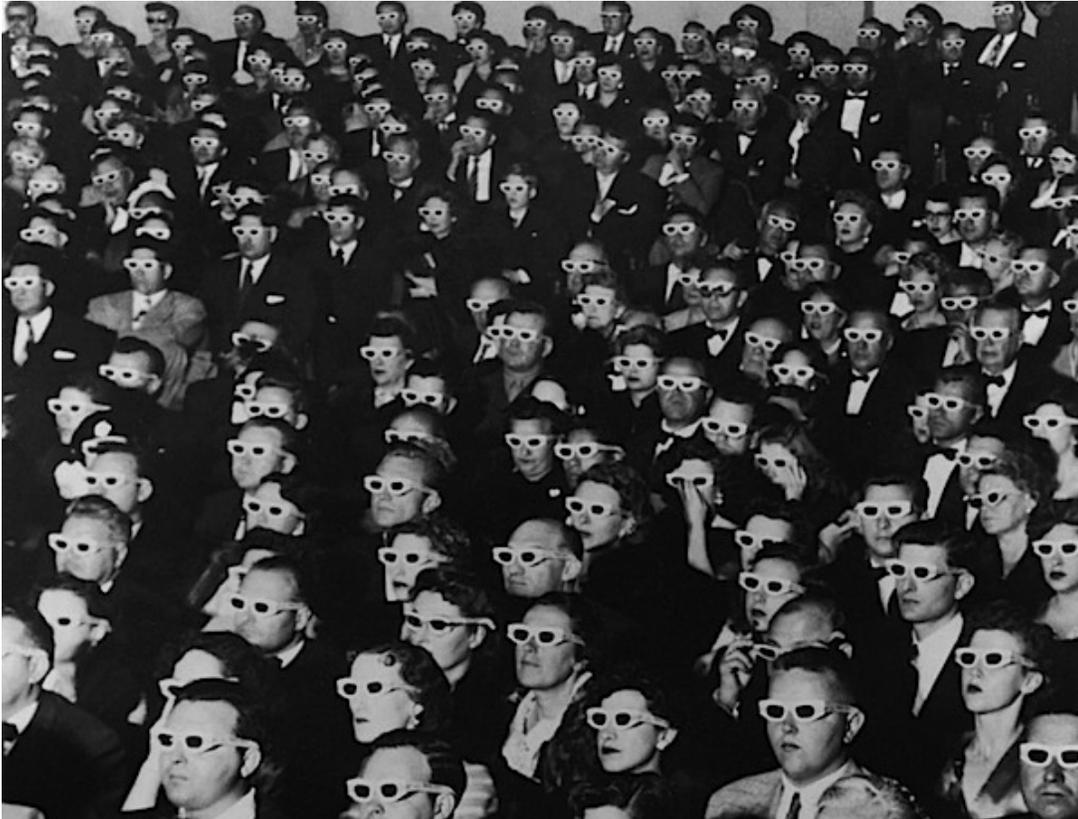


The University of Iowa
College of Liberal Arts and Sciences
School of Art and Art History

Intermedia II

01J:091:001 Spring 2010
1:30P - 3:20P TTh
1719 Studio Arts
www.uiowa.edu/~interart



Instructor: Katie McGowan

Office location and hours: 1650 Studio Arts. Mondays 3:20-4:20 & Thurs 3:20-5:20

Email address: kathleen-mcgowan@uiowa.edu

Course Supervisor: Jon Winet jon-winet@uiowa.edu

Office location and hours: Mondays 2:15-3:15 Java House on Washington, Tuesdays 1-3 1644 SA

Class blog: <http://intermediadialogue.blogspot.com/>

Course Description and Objectives:

Intermedia is a broad term that encompasses contemporary art practices where media, content, meaning, site and the role of the artist are fluid and inseparable. The goal of Intermedia is to create works, experiences, sites and situations that are trans or cross disciplinary, experimental and imaginative, meaningful and socially relevant. Intermedia II will build on the content, theory and investigations of Intermedia I, allowing for further individual and collaborative experimentation, production and creative practice.

Goals for Intermedia II include:

1. Readings, assignments and writings will integrate theory and contemporary Intermedia art practice
2. Instructor and Students will maintain a critical, responsible and supportive environment for sharing ideas, projects, presentations and critiques.
3. Collaboratively and individually, we will develop new work, ideas and critical approaches for contemporary art.

Students will:

1. Produce 3 original projects, participate in group show and complete reading, presentation and writing assignments.
2. Contribute to the class blog with reading responses, documentation of assignments and projects, critical reviews and weekly postings of Intermedia artists, events, etc.
3. Attend all classes and critiques prepared for discussion, active participation and creative thinking.
4. Document all work and write about it often.
5. Regularly check Blog, ICON and email for syllabus updates, readings and announcements and communication.

Instructor will:

1. Foster a creative, supportive and socially responsible environment for student work.
2. Provide assistance with space, equipment, technical and media support.
3. Be available during office hours and outside of class for concerns, feedback, brainstorming and support.

Course Structure

Class time will be used for discussion of relevant artists and critical issues, as well as student critiques. Students will be responsible for three major projects over the course of the semester, accompanied by smaller exercises, homework and readings. These projects will be explorations into the concepts and methods that we will discuss in historical and critical context, and will be completed, for the most part, outside of class time, directed by in-class progress presentations and individual discussion with the instructor. Students are expected to work a minimum of two hours outside of class for every hour of in-class time.

Critiques

Studio critiques are an extremely useful resource for the development of ideas, and your full participation is absolutely required. We will discuss methods for quality critiques and students will be encouraged to direct the critique. Sharing your work with the class will give you a chance to articulate ideas about your work and to get feedback from your peers. Grades will be assigned to each of the projects based on personal growth, strength of concept, ability to defend choices, motivation, and enthusiasm.

Note: The instructor may retain student work for departmental archive or instructional use.

Each student, with the guidance of the instructor, will develop a body of work that reflects their own original creative research, experimentation and art production within the contemporary practice of Intermedia art. Projects will be presented in critique in their finished form, installation at intended site or as documentation of the actual event or activity. Students are required to have their work ready to be presented before the class meets: hung, installed, cued, etc. **Projects that are not ready to go for critique are considered unfinished and will receive an automatic 20% grade reduction.** It is your responsibility to get to the space early to test media or ensure proper function of your piece. In addition, always come to class prepared to talk about the progress of your individual work or work in progress. You should always be working on a project.

Documentation

You will be expected to document all of your work this semester. Digital still cameras are available for

checkout from the DeckLab. We also have a still and video camera available for use during class. Keep in mind that you will be expected to present a final portfolio at the end of the semester (may be hard copy, CD or DVD, or a website).

Grading System

The total number of available points is subject to change according to the needs of this particular class.

Assignment	Points Available	Student Score
Attendance	200	
Participation (in class <i>and</i> on the blog)	200	
Projects--3 x 100 pts	300	
Presentation and misc. assignments	250	
Final Portfolio	50	
TOTAL points available in class	1000	

Course Policies

First and foremost, I want all of you to know that I am available for you. Good communication between a student and instructor often makes the difference between a successful and unsuccessful class experience. I expect you to take on the responsibility of contacting me with any questions or concerns about this class. You can reach me via e-mail at any time, during office hours and also by appointment.

Cell phones, iPods, handheld games, and BlackBerry devices must be silenced and put away. I don't want to see them out or in your ears; see you looking at them, or hear them during class time!

Decorum: As your instructor, I am committed to fostering a rigorous and respectful learning environment. Due to the nature of the critique format, it is especially important to consider the ways in which we articulate our opinions. This is a great opportunity to apply sensitive cross-cultural communication skills. Your collaboration in this effort is key to building a nurturing and artistically challenging group dynamic.

Studio time: When our class breaks for studio, students are expected to construct their projects for this class, complete blog/written/ or reading assignments, or discuss projects with other students/instructor. This is time for you to brainstorm projects you are working on with your peers (which is a specific communal experience in art-school). The Intermedia computer lab is available for students to work on time-based media work.

Materials and Safety

Be aware that our building has a shared air circulation system. Therefore, it is ABSOLUTELY PROHIBITED to use any solvents, turpenoids, spray paint, or any fume-producing chemicals in this building. Other materials that are prohibited by the Intermedia area include: guns, blood or other bodily fluids, live animals, smoke (including fog machines), fire, alcohol, broken television tubes (which contain lead), or any other substance that presents an excessive health risk to you or other students. Be aware of the toxicity of your materials and if you are uncertain about anything, just ask.

A note on supplies

This is a practice-based art class. There is a \$30 course fee. Please be prepared to spend between \$0-250 on art supplies over the course of the semester, depending on what kind of work you want to make. YOU are responsible for procuring your own materials. This includes, but is not limited to, paper, tape, glue, scissors, paint, extension cords, clamp lights, mini DV tapes, and whatever else you need to make your work. Intermedia has a small amount of electronics available for Open House or class-time checkout.

Equipment Check Out

The Intermedia Department offers a check-out pool for equipment and other materials you may use as students in enrolled in an Intermedia Class. Semester hours will be posted soon. Equipment must be

returned on time. Equipment loans are subject to late fees of one dollar per hour, and up to five dollars daily. Habitual late returns will result in loss of checkout privileges. Please be sure to make sure that equipment checked out is in working order and that all components are included at the time of check-out. Intermedia will do its best, but this is the student's responsibility.

Also be sure batteries are charged before using battery-operated gear. This will help avoid unpleasant surprises!

To help insure equipment is available and in working order for everyone, please report equipment problems, damage or loss as soon as possible. Email the equipment pool and describe, in as specific terms as possible, any problems with the equipment. This can be done when equipment is checked in as well. *Students will be charged the cost of repair, or replacement of equipment if damaged or lost.

Concerns or complaints

I am very interested in making this class useful to you. Please be open about concerns or complaints that may arise and I will do my best to work them out with you. You may contact professor of record, Jon Winet (jon.winet@gmail.com), if a resolution is not forthcoming. In addition, you may see the Undergraduate Academic Advisor, Evelyn Acosta-Weirich (evelyn-weirich@uiowa.edu).

Course attendance

To maintain an atmosphere that supports experimentation and artistic growth, you need to be in class on time and stay for the entire session. Please keep me informed if you are unable to attend for any reason, preferably in advance. As a rule, late work is NOT accepted Absences during class discussion and presentations, critiques and demonstrations, as well as patterns of tardiness, absence or early departures, will profoundly effect your final grade.

After 2 absences your grade will be negatively effected. Students who miss more than 25% of class meetings will not pass the course. Students are expected to complete all assignments by the given deadlines. Absence from class has no effect on the due date of any given assignment.

Course Outline (subject to change)

Week One

January 19: Introductions, syllabus discussion, overview of class
Assign: artist presentations, sign up for blog.

January 21: Postmodernism-reading discussion: "Simulacra and Simulation" by Jean Baudrillard "The Medium is the Message" by Marshall McLuhan

Week Two

Jan 26: 5 Artist presentations
Jan 28: 5 Artist presentations

Week Three

Feb 2: 4 Artist presentations. Assign Project 1.
Feb 4: Slide show and lecture

Week Four

Feb 9: Reading: Abstraction and Complexity by Lev Manovich. "Making Art Out of an Encounter" (posted on class blog and ICON)

Feb 11: Studio/Lab Time. *Katie at CAA Conference.*

Week Five

Feb 16: Screening: *Our Daily Bread*

Feb 18: Reading: from *Participation*

Week Six

Feb 23: Critiques Project 1

Feb 25: Critiques Project 1

Week Seven

March 2: Critiques Project 1

March 4: Finish critiques Project 1. Lecture and slide-show

Week Eight

March 9: Reading: from *Relational Aesthetics*. Discussion.

March 11: Brainstorming for project 2. In-class exercise.

Week Nine

Spring break

Week Ten

March 23: Individual consultations/Studio time for group 2

March 25: Individual consultations/Studio time for group 1

Week Eleven

March 30: Trip to Special Collections & University Archive

April 1: Professional development talk: Artist statements, CVs, etc.

****April 2***Install group show!***

Week Twelve

April 6: Critiques Project 2

April 8: Critiques Project 2

Reception: TBA

****April 9** *Take down group show***

Week Thirteen

April 13: Critiques Project 2

April 15: Critiques Project 2

Week Fourteen

April 20: Screening. Reading: TBA

April 22: Studio/Lab Time

Week Fifteen

April 27: Critiques Project 3

April 29: Critiques Project 3

Week Sixteen

May 4: Critiques Project 3

May 6: Critiques Project 3. Final Portfolios due.

Artist Presentations: (Due January 26th, 28th and Feb 2nd) Each student will develop a ten-minute visual presentation that highlights their artistic practice, experience in Intermedia I, and the artwork they may want to develop in Intermedia II. Content of the presentation will reference one or two readings from your Intermedia class or an outside reading that has been influential to a particular project or approach, an Intermedia artist, collective or organization, project or site that you found inspiring, one project of yours that represents a way of working that you would like to continue, and finally, a proposal for this semester's projects. You should have about ten images to accompany your talk.

Spring 2010

School of Art and Art History Syllabus Information

The University of Iowa

Course policies are governed by the College of Liberal Arts & Sciences

Electronic Communication

University policy specifies that students are responsible for all official correspondences sent to their University of Iowa e-mail address (@uiowa.edu). Faculty and students should use this account for correspondences.

Homework Expectation

For each semester hour of credit that an Art and Art History course carries, students should expect to spend approximately two hours per week outside of class preparing for class sessions. That is, in a three-credit-hour course, instructors design course assignments on the assumption that students will spend six hours per week in out-of-class preparation.

Your Responsibilities

Your responsibilities to this class -- and to your education as a whole -- include attendance and participation. This syllabus details specific expectations the instructor may have about attendance and participation. You have a responsibility to help create a classroom environment where all may learn. At the most basic level, this means you will respect the other members of the class and the instructor and treat them with the courtesy you hope to receive in return.

Student Classroom Behavior

The ability to learn is lessened when students engage in inappropriate classroom behavior, distracting others; such behaviors are a violation of the [Code of Student Life](#). When disruptive activity occurs, a University instructor has the authority to determine classroom seating patterns and to request that a student exit the classroom, laboratory, or other area used for instruction immediately for the remainder of the period. One-day suspensions are reported to appropriate departmental, collegiate, and Student Services personnel (Office of the Vice President for [Student Services](#) and Dean of Students).

Academic Fraud

Plagiarism and any other activities when students present work that is not their own are academic fraud. Academic fraud is a serious matter and is reported to the departmental DEO and to the Associate Dean for Undergraduate Programs and Curriculum. Instructors and DEOs decide on appropriate consequences at the departmental level while the Associate Dean enforces additional consequences at the collegiate level. See the CLAS Academic Fraud section of the [Student Academic Handbook](#).
www.clas.uiowa.edu/students/handbook/x/#2

Making a Suggestion or a Complaint

Students with a suggestion or complaint should first visit the instructor, then the course supervisor, and then the departmental DEO. Complaints must be made within six months of the incident. See the CLAS [Student Academic Handbook](#).

Accommodations for Disabilities

A student seeking academic accommodations should first register with Student Disability Services and then meet privately with the course instructor to make particular arrangements. For more information see [Student Disability Services](#) at www.uiowa.edu/~sds/

Understanding Sexual Harassment

Sexual harassment subverts the mission of the University and threatens the well-being of students, faculty, and staff. All members of the UI community have a responsibility to uphold this mission and to contribute to a safe environment that enhances learning. Incidents of sexual harassment should be reported immediately. See the UI [Comprehensive Guide on Sexual Harassment](#) for assistance, definitions, and the full University policy.

Reacting Safely to Severe Weather

In severe weather, class members should seek appropriate shelter immediately, leaving the classroom if necessary. The class will continue if possible when the event is over. For more information on Hawk Alert and the siren warning system, visit the Public Safety [web site](#).

Resources for Students

- [Writing Center](#) 110 English-Philosophy Building, 335-0188, www.uiowa.edu/~writingc
- [Speaking Center](#) 12 English-Philosophy Building, 335-0205, www.uiowa.edu/~rhetoric/centers/speaking
- [Mathematics Tutorial Laboratory](#) 314 MacLean Hall, 335-0810, www.uiowa.edu/mathlabTutor
- [Referral Service](#) Campus Information Center, Iowa Memorial Union, 335-3055, www.imu.uiowa.edu/cic/tutor_referral_service

CLAS Final Examination Policies

Final exams may be offered only during finals week. No exams of any kind are allowed during the last week of classes. Students should not ask their instructor to reschedule a final exam since the College does not permit rescheduling of a final exam once the semester has begun. Questions should be addressed to the Associate Dean for Undergraduate Programs and Curriculum.

Missed exam policy

University policy requires that students be permitted to make up examinations missed because of illness, mandatory religious obligations, certain University activities, or unavoidable circumstances. Excused absence forms are required and are available at the Registrar web site: www.registrar.uiowa.edu/forms/absence.pdf

University Examination Policy Final Examinations

An undergraduate student who has two final examinations scheduled for the same period or more than three examinations scheduled for the same day may file a request for a change of schedule before the [published deadline](#) at the Registrar's Service Center, [17 Calvin Hall](#), 8-4:30 M-F, (384- 4300).

Plus-Minus Grading

All the department's instructors can append plus or minus grades to the letter grades they assign for the course. If the instructor does not specifically indicate in the syllabus that he or she will not assign plusses or minuses, students should assume that this form of grading will be used.

Woodshop Use and Fees

The School of Art and Art History Woodshop is a common use facility for any student enrolled in a studio art class. The woodshop has a \$25 per student per semester buy-back fee. All students who use the woodshop must pay this fee, which goes towards the replacement of consumables as well as equipment repairs, replacements and other shop related expenses. Students can opt to pay a one-time use fee of \$5 to work for one day only. However if they come back in for further use they must pay the \$25 lab fee at that time. This will mean that in total they will be charged \$30. The students will be U-Billed by the lab coordinator before they begin working. Students must also complete safety training and fill out a woodshop safety release form every semester to work in the shop. To do this they must see the Woodshop Lab Specialist, Adam Krueger. Woodshop open hours and schedules are posted on the door of the woodshop. Students enrolled in classes that require the use of woodshop as part of their class instruction will be U-billed at the time of use.